

Gimo Mendes: 'Creativity rocks!'

2007 was a landmark year for the
Denmark-based music star of Mozambique

As it turned out, it was an outstanding flow of events. Gimo Mendes published a new album in Denmark which received remarkably positive reviews in the Danish press. Half a year later, he received an award for the first track on the album, '500 Anos', which a jury had selected as the best 'World Music Song of the Year' in Denmark in 2007. And within just a few months he got 3,500 new friends on MySpace.com where the song can be downloaded in full length free of charge.

Furthermore, this was the year where Gimo Mendes founded an association and a network of artists, 'Artists Take Action', to support artists and people in need in his home country. He had discovered the power of creativity and how creativity had become not only a *buzz-word*, but – according to the Confederation of Danish Industries – a cornerstone in the economy of the Danish society. From events, people and thoughts expressed in Denmark, Gimo Mendes got the vision that what is needed concerning the economic development of Mozambique is not aid in the shape of a transfer of technology, material goods or money – but simply *creativity*, and not to mention: freedom to create. Which is why he is now focused on initiating projects and events in Denmark and in Mozambique which will make creativity blossom.

2007 was also the year in which Gimo Mendes married his partner in life, Lotte, and they celebrated their border-crossing love with a great wedding party in their home town, Århus.



"It is not only me who has won this prize, it goes to the music and culture and Mozambique as a whole," said Gimo Mendes in his joy over receiving an award at the Danish World Awards 2007

Gimo Mendes

'A Luz'



Contact **Gimo Mendes** for interview and more information

Tel (+45) 4094 7478 • (+45) 6127 8619 • E-mail: gimo.mendes@hotmail.com

The press wrote...

Reviews of the album 'A Luz'

"This is a perfectly rounded cd. It contains a richness in the detail and a diversity which is seldom found in publications of our time..."

Tomas Dalgaard in the newspaper Arbejderen on 19 January 2007

"Gimo Mendes unites Spanish and African music traditions in a seducing, melancholic and ambient universe..."

Marcus Winther-John in the music magazine Musikeren nr 9 in September 2007

"A Luz is a positive and pleasant acquaintance."

Steffen Lange in the newspaper Midtjyllands Avis on 29 June 2007

"Wonderful African tones. The songs are like the quiet sound of the sea waves and give you a feeling that they could go on forever..."

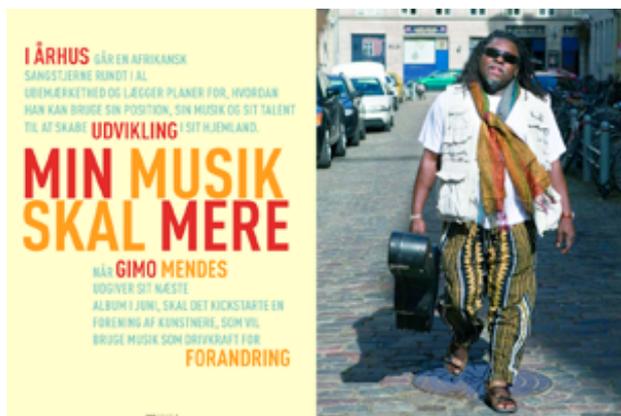
Steen Rasmussen in the newspaper Jyske Vestkysten on 18 June 2007

"His album has a delightful flow. It is beautiful music with good melodies which succesfully creates a balance between the discrete percussion and the flowing guitars..."

Torben Holleufer in the music magazine Gaffa on 13 May 2007

Article about Gimo Mendes and his artist-network

The Danish magazine Djembe printed a six-page article about Gimo Mendes. A translation into English language can be read at this web address: www.djembe.dk/no/60/06mendes-uk.html



Photographs for articles

Photographs of Gimo Mendes (in high resolution) for use in articles, as well as two interview sound bites for use in radio, can be downloaded from Gimo Mendes' website:

www.gimomendes.com

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About Gimo Mendes

Gimo Mendes has been performing his music for more than 30 years. With his band Eyuphuro he was honoured with several awards and recorded at Real World Records in collaboration with the well known British artist Peter Gabriel.



His real name is Abdul Remane Mendes. He was born in 1955 in Mossuril in the Mozambican province of Nampula, but he lived on the island Ilha de Mozambique.

Gimo Mendes is continuing his career in Denmark. He has a group called 'Gimo Mendes', and he teaches music at the World Music Center of the School of Music in the city Aarhus, where he lives with his family.

Read his biography here: www.gimomendes.com/uk/bio.html

Web

www.gimomendes.com
www.myspace.com/gimomendes

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